

Call to Order – 12:32 am, November 13, 2014 | MBC 2294

## 1. Roll Call of Attendance

### Committee Composition

Vice President External Relations ( <i>chair</i> ).....	Darwin Binesh
President ( <i>ex officio</i> ) .....	Chardaye Bueckert
Vice President Student Life.....	Kayode Fatoba
Board of Directors Representative .....	Brady Wallace
Councilor .....	Michael Fujiwara
Councilor .....	Kathleen Yang
Councilor .....	Maren Thompson
Board of Governors Representative.....	Devan Azevedo
Out On Campus Representative .....	
Senate Representative .....	Shirin Escarcha
Student At-Large.....	Muhsin Suleiman
Student At-Large.....	Arjan Mundy

### Society Staff

Campaigns, Research, and Policy Coordinator .....	Pierre Cassidy
Minute Taker .....	Dion Chong

### Guests

Director, SFU Student Engagement and Retention.....	Annette Santos
Manager, SFU Career Services & Volunteer Services.....	Tony Botelho

### Regrets

Vice President University Relations .....	Moe Kopahi
Councilor .....	Nick Poulos
Women’s Centre Representative.....	Anjali Biju
Board of Directors Representative .....	Rebecca Langmead

## 2. Adoption of the Agenda

### MOTION ADV 2014-11-13:01

Azevedo

*Be it resolved to adopt the agenda as presented.*

*Speakers to SFU Series shifted to Guest Speakers section*

### CARRIED

## 3. Ratification of Regrets

### MOTION ADV 2014-11-13:02

Wallace

*Be it resolved to ratify regrets from:*

Vice President University Relations .....	Moe Kopahi ( <i>academic</i> )
Board of Directors Representative .....	Rebecca Langmead ( <i>academic</i> )
Councilor .....	Nick Poulos ( <i>personal</i> )
Women’s Centre Representative.....	Anjali Biju ( <i>conference</i> )

**CARRIED**

**4. Matters Arising from the Minutes**

**MOTION ADV 2014-11-13:03**

Wallace

*Be it resolved to approve the minutes of 2014-11-06*

**CARRIED**

**5. Guest Speakers**

**Speakers to SFU Series**

The SFU Student Engagement Fund was created to support student-led events – the goal of the funding was to contribute to a sense of community for students. While the initial goal was focused on events, the fund was now expanding to contribute student otherwise not receive funding although they fulfill the vision of the fund.

There was a desire to use the fund to augment student initiatives by bringing in speakers who otherwise would not be at SFU. Speakers could be experts in issues students feel passionate about, contentious or not. This would be a joint collaboration with a number of campus groups, including SFU Public Square, the SFSS, and the Graduate Student Society.

A idea was put forth for the Advocacy Committee and the Graduate Student Society to nominate speakers that the groups feel it important for SFU students to hear from. SFU would work with Public Square to launch a more democratic nomination process for the speaker series, receiving nominations and opening up these nominations for voting from the community. In Spring, 1 or 2 speakers would be crowdsourced to launch the initial programme.

ADV could be involved in a facilitated discussion with a cross-section of the student community to discuss potential speakers. The committee was requested to provide feedback into the types of speakers possible or the level and type of engagement the committee would like in this matter. In addition, the committee was considered to potentially considered subseries that could be created under a theme.

Potential speakers as recommended by the committee members:

Marc Emery

Elizabeth May

Justin Trudeau

Stephan Harper

Shane Koyczan – Blue Dot project

Colin Easton

Shaun Atkins

Michael Anthony

Sons of Granville – Busking band

Scott Malloy - Drinking

Marc Brand – Save on Meats and local people

Adbusters Cofounder – maintaining the radical nature of campus

Shad – Popular culture

Kady O'Malley - CBC

Margaret Cho

Margaret Atwood

David Suzuki  
Bill Nye

### **Preferred Name Policy Campaign**

The leader of the campaign was unable to present at ADV and forwarded a motivation to the President to present

#### **MOTION ADV 2014-11-13:04**

Bueckert

*Be it resolved that* the SFSS Advocacy Committee recommend that the SFSS endorse the Preferred Name Policy Campaign

It was expressed that the terminology of “preferred names” was problematic as it implied that individuals were making a conscious choice on their identity and rejected the identity of trans\* people, however the term was used for expediency purposes.

The preferred name campaign sought to allow students from a diverse number of groups to be identified using the name they themselves identified with. This could include trans\* students, students without western names, students needing to change their name for security reasons, separated students, those living in common law partnerships, indigenous students with spiritual names etc. Significant barriers were identified in changing legal names to match personal identity, both financially and institutionally in British Columbia. This was particularly problematic given the disproportionate representation of trans\* people in the homeless community. Concern was raised that the lack of such inclusive policies in universities represented a security risk for trans\* students, particularly for those with names which do not match assigned sex.

A number of universities and local institutions had already begun to adopt more inclusive name policies, particularly Concordia University, McGill University, University of Toronto, Carleton University, Vancouver School Board, Vancouver Park Boards etc. In particular, the University of Toronto was commended for policies that place a student's preferred name on their university documents, including their identity cards. SFU was seen as an ideal university for such policies given its reputation as a radical social justice institution. The ask was that SFU establish a policy akin to the University of Toronto system allowing students to have their preferred names on all university ID cards and official documents, as well as the right to be addressed by their preferred name and pronoun.

The policy proposal had been brought up at the Joint Operations Group meeting. The university was very in favour of the proposal in principle, but there were some logistical concerns in applying the policy which were under discussion. There was a desire to support the advocacy efforts of SFSS community members. The SFSS would have to consider its own internal processes in accommodating individuals' names and preferred pronouns.

### **CARRIED**

#### **6. New Business**

##### **Sex Week**

#### **MOTION ADV 2014-11-13:05**

Fatoba/Amended Escarcha/Bueckert

*Be it resolved* to approve Sex Week in principle.

*Be it further resolved* to task the Vice President Student Life and Health Sciences Representative to engage with community stakeholders to further and finalize the proposal.

The goal of the event was to address issues pertaining to campus safety by bringing matters of sex up for discussion. Sex Week could bring all stakeholders across the university to integrate programming around sexual health, education, and safety.

The project leads were seeking a mandate from the committee. At present, the structure was still being developed and thus no financial request was being made to the committee SFU HCS and the Student Engagement Fund would potentially assist in funding the project. A number of partners have expressed interest to participate, including Health and Counseling Services. Further stakeholder engagement would begin upon receipt of the mandate.

The project was planned for three days based upon experience from Fashion Week, where week programming would progress towards a major conference with issues pertaining to sex.

A question was raised of whether a motion was needed to approve of the matter.

#### **MOTION AMENDED**

Advocacy Committee had provided consent to continue the development of Sex Week, but it may not be useful for the committee to approve the document while it was still in development. Project leads did not wish to include stakeholders and individuals into the discussion without a mandate and approval from the committee for such an event to exist and assurances that the event would progress.

It was requested that the proposal be shortened in the future with concrete actions in order to enhance readability and utility.

#### **CARRIED AS AMENDED**

### **7. Discussion**

#### **Transit Advocacy Strategy**

Ministry of Transportation Public Consultation was the only time sensitive item with the matter. The Communications Coordinator indicated that they could promote the public consultation and encourage completion of the survey.

#### **POSTPONED**

Bueckert

#### **Kinder Morgan Pipeline Open Letter In Support of Faculty**

Kinder Morgan was in the process of suing a number of protestors, citing financial damages as a result of delays to the transmountain pipeline expansion. Those sued include both SFU students and faculty members. The protestors were on a City of Burnaby designated conservation area (and therefore on public land). NEB has granted authority to Kinder Morgan to survey the area, but the company has indicated that the presence of the protestors on the public land was unacceptable. The lawsuit has further claimed that the facial expressions of the protestor continued assault.

The Society has already taken an opposition stance to the Kinder Morgan Pipeline.

SFU President Petter had responded indicating that the university wouldn't take a stance on the issue.

The committee was reminded that taking a stance on the issue was within the mandate of the organization, as the lawsuit would impact the student society.

The committee may wish to indicate that they are signing in support for the student who was also sued, although it was expressed that impact to the faculty also resulted in a chilling effect on the research of the institution and therefore the education of students. The committee was reminded that over venues existed to discuss the matter.

It was reiterated that members could create their own letter, sign the letter individually, or endorse the existing letter.

Given time sensitivity of the issue, an email poll could be conducted to consider whether the committee was in favour of endorsing the letter.

## **8. Announcements**

### **Portfolios**

The committee identified the project leads in order to assist the CRP Coordinator in developing the portfolio. The project leads would be polled for information to develop the portfolio and information.

- Transportation – Chardaye Bueckert
- Deferred Maintenance - Chardaye Bueckert
- Budget Submission – Chardaye Bueckert
- Ethical Purchasing – Muhsin Suleiman
- SFU Votes – Kathleen Yang
- Shot Pink Paper – Anjali Biju
- International Tuition Fee Increases – Group
- Lobby Days - ?
- Open Textbook – Brady Wallace
- Young Innovators Crawl – Brady Wallace

Food bank developments were being documented by the Board mandated working group and would be sent to the CRP Coordinator.

### **SFU Votes**

The Political Science Student Union, with particular accolades to President Connor Smith and Councilor Kathleen Yang, were recognized for their work and their success in the SFU Votes campaign. 2 of 3 mayoral candidates and many councilor candidates were in attendance at the Burnaby Session.

### **SFU Says No to the Pipeline**

At 3:25p., President and Arts and Social Sciences Representative would be participating in the SFU Says No to the Pipeline and speaking on behalf of the Student Society.

Saywell Atrium would be hosting a Yes to Puppies No to Pipelines event.

## **9. Updates**

### **Greek Life Townhall**

November 13, 2014 – Simon Fraser University, Burnaby Campus

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Greek life townhall video had been released, with good turnout. Unfortunately, there were not many students who were not associated with Greek organizations. The Associate Vice President Students brought a number of concerns for the groups to consider.

**10. Attachments**

International Student Tuition Increase Campaign Proposal.pdf

SexWeek.pdf

SFSS Mail - Fwd\_ FW\_ Open Letter email for forwarding.pdf

**11. Adjournment**

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DC | CUPE 3338



Dion Chong &lt;minutes@sfss.ca&gt;

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## Fwd: FW: Open Letter email for forwarding

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**Darwin Binesh** <vpexternal@sfss.ca>  
 To: Dion Chong <minutes@sfss.ca>

10 November 2014 13:51

An item for the ADV agenda.

**Darwin Binesh**  
 VP External Relations  
 Board of Directors • Simon Fraser Student Society  
 Tel. 604-618-0696 • [vpexternal@sfss.ca](mailto:vpexternal@sfss.ca)



----- Forwarded message -----

From: Steve Whitmore  
 Date: 11-05-2014 2:55 PM (GMT-08:00)  
 To: [ensc-student@sfu.ca](mailto:ensc-student@sfu.ca), [ensc-staff@sfu.ca](mailto:ensc-staff@sfu.ca), [ensc-faculty@sfu.ca](mailto:ensc-faculty@sfu.ca), [ensc-grad@sfu.ca](mailto:ensc-grad@sfu.ca)  
 Subject: FW: Open Letter email for forwarding

Hi Folks,

My apologies if you consider this spam, but I think the following issue is of sufficient importance to Democracy in Canada that I send it to you for your consideration.

Steve W.

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Dear SFU Community Member: we have composed an open letter concerning the Kinder Morgan/Trans Mountain legal action against protesters on Burnaby Mountain. Defendants in this suit include two professors from SFU, Steve Collis and Lynne Quarmby.

We intend to send this to various news sources as soon as possible (hopefully by Thursday afternoon) with as many signatures as possible.

The text of the letter is at the bottom of this email.

Please feel free to forward this to anyone at SFU of any rank, position, etc: grads, undergrads, alums, staff. When you do, please forward it with the current subject line if possible. Please do not forward this to outside groups: we simply can't handle all the email we'll be getting and we have conceived this as a gesture from members of the SFU community. We hope this doesn't seem too exclusive.

To sign:

Please EMAIL [cpavsek@sfu.ca](mailto:cpavsek@sfu.ca) with the subject line: Open Letter on Kinder Morgan, and please, in the body of the email, indicate your willingness to sign and indicate your affiliation with SFU: (rank, student status, etc.).

Thank you everyone.  
 Chris Pavsek, SFU Contemporary Arts

Carolyn Lesjak, SFU English

To whom it may concern (editor, etc.):

Last week, Trans Mountain/Kinder Morgan took five people to court, including two of our colleagues, Professors Steve Collis and Lynne Quarmby. Trans Mountain is claiming millions of dollars in damages and seeking an injunction against future protests on Burnaby Mountain.

We are outraged by this lawsuit.

In our opinion, its intended effect seems to be to silence legitimate opposition to the expansion of the Trans Mountain pipeline. It strikes us as a cynical use of the legal system by an extremely powerful and wealthy company to constrain the public's right to protest.

Whatever one's position might be on the pipeline expansion, Trans Mountain/Kinder Morgan's legal action should be cause for alarm.

As students, staff, and faculty at Simon Fraser University, whose very mission is to promote engaged public discussion on important issues of the day, we call on Trans Mountain/Kinder Morgan to withdraw their lawsuit and to stop seeking the injunction against protest in Burnaby Mountain Park.

Sincerely,

The undersigned.

For more information on this issue, see:

CBC coverage of today's protest at the hearing: <http://www.cbc.ca/news/canada/british-columbia/kinder-morgan-lawsuit-proteted-by-burnaby-mountain-anti-pipeline-activists-1.2824453>

Pete McMartin on KM/TM "bullying": <http://www.vancouversun.com/opinion/columnists/Pete+McMartin+When+acts+like+bully/10350407/story.html>

Pete McMartin on NEB process: <http://www.vancouversun.com/opinion/columnists/Pete+McMartin+farce+fraudulent+process/10353506/story.html>

Kinder Morgan NEB hearing "intervenor" quits: [http://thetyee.ca/News/2014/11/04/Marc-Eliesen-Speaks-on-Kinder-Morgan-Resignation/?utm\\_source=daily&utm\\_medium=email&utm\\_campaign=051114](http://thetyee.ca/News/2014/11/04/Marc-Eliesen-Speaks-on-Kinder-Morgan-Resignation/?utm_source=daily&utm_medium=email&utm_campaign=051114)

Fundraising site for legal costs for four defendants: <http://www.gofundme.com/gkxn9o>

Devyn's suggestions are in red

# SEX WEEK 2014

## “Are You Positive?”

Proposed Website: <http://www.sfss.ca/Sexweek>

#SFUSexweek

I have some concerns about this title as there are connotations around HIV status that this brings to mind. I also feel this title could be interpreted as acephobic in that it implies one must have a positive attitude regarding sex and sexuality, which also might not be the reality for survivors of rape and sexual assault

- [1.0 Executive Summary](#)
- [2.0 Business strategy](#)
  - [2.1 History](#)
  - [2.2 Current Outlook](#)
- [3.0 Marketing strategy](#)
  - [3.1 The Gorilla Approach](#)
  - [3.2 Social Media](#)
  - [3.3 Community Outreach](#)
  - [3.4 Advertisement](#)
- [4.0 Major Positions](#)
  - [4.1 Divisions](#)
- [5.0 Operational plan](#)
- [6.0 Strengths, weaknesses, opportunities and threats](#)
  - [6.1 Strengths](#)
  - [6.2 Weaknesses](#)
  - [6.3 Opportunities](#)
  - [6.4 Threats](#)
- [7.0 Budgeting](#)
  - [7.1 Expense Scope](#)
  - [7.2 Income Scope](#)
- [8.0 Sustainability, Social Responsibility Strategy](#)
  - [8.1 recycling and waste](#)
- [9.0 Accessibility Strategy](#)
  - [9.1 Event Experience:](#)
  - [9.2 Diversification](#)
  - [9.3 Accessibility Funding](#)
- [10.0 E-Commerce Plan](#)
  - [10.1 Sales](#)
  - [10.2 WEBSITE](#)
  - [10.3 Website Architecture \[www.sfss.ca/sexweek\]\(http://www.sfss.ca/sexweek\)](#)
- [11.0 Volunteer Plan](#)
- [12.0 First Aid Plan](#)

# 1.0 Summary

## Are you positive?

**Dates:** February 3, 4, 5.

**Mission:** Sex Week strives to promote comprehensive and academically-informed understanding about gender, health and sexuality.

**Year 1 Theme:** **Are you Positive?**

This year will focus on a positive outlook on sexual understanding and attitude regarding Sex and Gender. There will be a conference focusing on the importance of prevention and reducing the stigma regarding sexual activity, transmittable diseases, as well as create a positive inclusive environment.

Day 1: Tabling|Dialogue (**External Groups**)

**Sub Theme:** **Mythbusters**

Location: Academic Quadrangle & Saywell Atrium

Info:

The start of the event will focus on general misconceptions regarding diverse topics. The focus will be on having a general overview that attracts a wide range of students.

**AQ Tabling, Saywell Atrium Table Talks**

Day 2: Workshops and Activities+Tabling (**Internal SFU Groups**)

**Sub Theme:** **The Sexual Experience**

**Location:** Academic Quadrangle, 5 Workshops Locations ,5 Activities Locations

Info:

This day will feature internal SFU groups that focus on engaging students about gender and health narratives as it pertains to our campus, this groups range from Campus Security, SFPIRG, Clubs and Departments, Health and Counseling and much more.

The Workshops will be themed based on interesting topics that students can attend with activities happening through the day.

Day 3: Conference and Pub Night(**Love Wears No Pants**)

Location: SFU Theatre & Highland Pub

Info: The conference which might look at the pros and cons of Legalizing Prostitution, will offer an interesting topic with a debate style. The conference will feature Keynote speakers who will be the highlight of Sex Week. Seats for the Conference will be by RSVP with the free tickets allowing access or discounts to the After Party Pub Night(Love Wears No Pants)

## 2.0 Business strategy

### 2.1 History

SFU Sex Week is not a novel idea, numerous entities of the university have developed Sex Week initiatives to combat an array of issues around this topic within their respective communities. In previous years a residence organization called Rezlife had developed Sex Week primarily focusing on the housing community by way of educating the students who might be living alone for the first time, away from their parents and not necessarily be familiar with the topic of safe sex given the diverse background of some of these students. The event featured free condoms and lubricants, health education and much more, in a style that was “easy to digest”.

Sex can be a fun word, and thus important to make issues related to the subject very easy to digest. Numerous individuals often interchange gender and sex which makes issues associated to gender narratives across multiple disciplines. The multidisciplinary approach to this week features, health education, feminism, labour and much more. The idea of the week is to invite numerous disciplines to engage the community on the sensitivity around the topic. In light of the conversation around extending sex week into the university community as opposed to the Residence community where it's currently situated, this proposal has been developed to invite the members at large to get involved in planning as well as the organizing committee so that we can open this platform to engage in an open and positive conversation about sex.

so **“lets talk about sex, baby.”** - Salt-n-Pepper

## 2.2 Current Outlook

The current proposal is focused at bringing in members of the community that currently focus health initiatives at the student body with an ability of marketing their initiatives at the population at large during this week. These are the women center, out-on-campus, health and counselling, health science, residence and a few other departments within the university.

The proposal has already generated interest and inquiry from members of the Events and Promotions committee as well as Advocacy, where potential funding for kickstarting the initiative will eventually come from. While the team building composition is a focus of key groups within the community. This proposal is meant to gear conversations towards how I envision the composition and break out of year one to look like.

The overall branding of the event while academic in nature, will introduce elements of Student Life to add a bit of vibrancy to the community. Current survey of about 10 students from independent faculties had a response of them wanting an event which had more activities than lectures. They spoke of being able to have fun while learning and participating in the core objective of the event. This meant that they team not only have to plan the event to attract the interest of students who are already immersing themselves in their respective academic concentration, but make sure the event is still engaging enough to introduce relevant research and progress within the realm of human sexuality and equity.

## 3.0 Marketing strategy

### 3.1 The Gorilla Approach

Currently, Health and Counselling gives out free condoms to promote safe sex as well as increase the awareness of sexually transmitted diseases. Their table usually gains a lot of interest once it's opened in the AQ, the idea will be to use this approach to get students excited about Sex Week. We will have numerous marketing activities leading up to the event as well as develop short awareness campaigns that can be presented within class rooms. We can develop contests as well as video questionnaires where we ask the questions that are often considered "taboo" as a way to promote the types of conversations to look forward to, during this event!

### 3.2 Social Media

The use of social media will be split into **two levels**, one will be announcements that's provided for immediate release by the communications department in charge of updating the **events page**, and any other medium related to the event.

The second updates will be the **media Partners like Social Media Network, Marketing club and other groups and clubs within our directory who receive the email blasts as well and markets it out to their respective groups.** Since most of these groups have their own distinct web pages, having their pages backlink to Sex Week will allow a great deal of groups to get involved in what we're putting together.

### 3.3 Community Outreach

As numerous clubs and constituency groups are already looking to get involved in Sex Week, our **Community Outreach team** will focus on bringing the conversation to them as well as setting up an opportunity for these groups to have a table during the event. Not only does this promote the amazing work they are doing, but it will ultimately allow us to have a community centered event.

### **3.4 Advertisement**

A large part of the advertisement for this event will be through Academia, where we will work with the university advisors to send out emails to the students about the week and possible ways for them to get involved.

# 4.0 Major Positions

## 4.1 Divisions

**Project Manager:** Responsible for contact between the school and the planning committee, makes sure that meetings are going according to schedule, represents group at meetings, takes on escalated decisions, works with each department to make sure things are running smoothly.

Oversees budget, develops granting proposals and represents group at external funding meetings, Collects and accounts for funds, prepare floats and deposits, keep a good record of event accounting. Works with sponsorship and develops cost effective ways of keeping group fiscally accountable.

**Marketer and promotions Coordinator:** PR face of the event, works with newspaper and other means of media outlets to publicize event. Develops marketing campaigns for event and is responsible for keeping account, inventory, and relationship with communication department and promoters list. Drafts up emails to be sent to university departments as well as partnering groups for immediate release of the event. Develops ticketing plan if ticketed segment of event.

- **Photography and Media:** Responsible for documenting the event through multimedia.

**Volunteer Coordinator** – This is an integral position needed for the success of the overall event. Develops volunteer schedule and calendars for the event and helps volunteering and fun filled experience! **Schedules training workshops, for Team Leaders - who in turn train their teams based on scheduled training and representative.** Sign in volunteers for their shift, and works with each department to make sure they are providing necessary amount of volunteers for event!

**Speakers&Workshop Coordinator**– Sex Week span different campuses with activities, workshops and lectures happening. This team will develop activities and ideas for the event, contact keynote speakers, professors and interested groups and plan workshop idea and schedule. They'll develop the event package as well as send out itinerary to guests.

**Booth &Activities Coordinator** - This team will coordinate the tabling of the AQ for the event as well as connect with external entities who are interested in participating in the event. They will develop activities and giveaway ideas

**Logistics** – Coordinates the integration of the event, makes sure event schedule, planning and organization are moving according to plan. Communicates with Facilities Management, Booth Coordinator and Speaker coordinator to make sure location is confirmed and booked. Numbers tables for events. Finalizes overall event plan and overlooks the entirety of event. Works with Volunteer Coordinator to make sure volunteers are being used efficiently and optimizes event plan to a higher standard.

## **5.0 Operational plan**

Since executive team will be meeting to go over the plans and developments for this event, the operational plan shall be developed in full extent as the team develops.

# 6.0 Strengths, weaknesses, opportunities and threats

## 6.1 Strengths

- It's the first year of this event.
- Sex is an easily marketable word
- It's something new and exciting
- It's around Valentines day
- There's already a great deal of excitement from community to enhance the event
- There's a lot of funding opportunity from Advocacy to get the project off the ground
- It's spans numerous disciplines
- Connects numerous departments, groups and clubs at the university
- Touches on important issues within the community

## 6.2 Weaknesses

- First year of the event
- Sex is a bit of a taboo amongst some cultures
- Volunteers might not be as enthusiastic in the event
- Could face a lot of criticism due to name selection!

## 6.3 Opportunities

- To create awareness about health related issues surrounding sex
- Develop strong and positive campaigns around gender equity and equality
- bring the university together on a day that'll be fun focused and educational
- connect numerous departments at the university

## 6.4 Threats

- Not enough funding for ideas
- it's the first year for event
- lack of experience from volunteers
- It's all volunteer organized
- School might get in the way of planning

# 7.0 Budgeting

## 7.1 Expense Scope

Sex Week

This is just an over estimated budget based on event ideas, once the event team gets together, an actual financial overview will be developed by the treasurer.

	<b>Actual Expenses</b>	<b>Budgeted Expenses</b>
<b>Production &amp; operations</b>		
Panelists, Speakers		\$3000.00
Room booking		\$1,000.00
Tables and AV		\$375.00
Total Production Expenditure		<hr/> 3,1375.00 <hr/>
<b>Activities:</b>		
Rental Supplies		\$100.00
Decoration Needs		\$200.
Food, Drinks, Gifts,		\$500.00
Total Security Expenditure		<hr/> 800.00 <hr/>
<b>Marketing:</b>		
Printing		\$800.00
Website		\$500.00
T-Shirt		\$500.00
Total Marketing Expenditure		<hr/> 1800.00 <hr/>
Volunteer appreciation		\$300.00
Miscellaneous		\$200.00
Total Other Expenditure		<hr/> \$500.00 <hr/>
<b>Total Budgeted Expenses</b>	<b>Conservative Budget</b> \$5,000	<b>Budget Approved</b> \$6275

**Total Actual Expense  
Over/Under Budget**

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## 7.2 Income Scope

Sex Week: The event isn't being developed to make profit as this is an advocacy initiative to promote health and gender equality within our campus and inform the community about safe sex and social progress.

	<b>Actual Expenses</b>	<b>Budgeted Expenses</b>
(Friday) Pub Event (\$10) *300 tickets		\$3000
Valentines day secret admirer (Project)		\$500
ticketed workshops/Conference (By Donation)		\$500
		<b>\$4000</b>
<b>Sponsorship   Advertisement</b>		
(Goal )		\$500.00
<b>SFU Departmental contribution(Goal)</b>		\$1000.00
<b>Advocacy Committee (Goal)</b>		\$2,000.00
<b>Vendorship Opportunities (Goal)</b>		\$250.00
Engagement Fund		\$1500.00
Health and Counselling		\$500.00
Total Other Expenditure		\$5,750.00
	<b>Conservative Budget</b>	<b>ESTIMATED INCOME(HYPER)</b>
<b>Total Budgeted Expenses</b>	\$5,000	\$,9,750.00
<b>Total Actual Expense</b>		
<b>Over/Under Budget</b>		

# 8.0 Sustainability, Social Responsibility Strategy

## **8.1 recycling and waste**

Sustainable SFU is a very great resource to include in the development of this event, not only will they help in answering and tackling some of the issues we might have regarding waste, they might be interested in participating at some capacity or the other.

The event itself addresses social responsibility requirements by addressing the needs of the university promoting an equitable environment for all regardless of their sex or gender.

# 9.0 Accessibility Strategy

## **9.1 Event Experience:**

The event will be open for all with an emphasis on promoting a fun environment while discussing very important topics related to sex and gender. There will be Health and Counselling giving out free condoms, activities around the AQ as well as amazing workshop series.

Out-on-campus, health science and a few others are spoken to about getting involved which will allow being able to have a safe and open event with members of the community! Some ideas that have been discussed on the event days are:

Cross Dressing in Today's society:

Health Awareness:

Intimacy Workshops:

Sex Worker Presentations

Sex Education

Film Festivals

Sex and entertainment

Nudity in the 21st century

## **9.2 Diversification**

The most important aspect of this event is the need to touch on a wide range of topics as well as members of the community with an array of sexual orientation. Given the topic being addressed within this week, having a mindful understanding that this "topics" is also taboo for a

range of students is part of the groups need as it gives opportunity for these groups to feel welcome during the week. This cultures can still partake in an array of activities we would have around campus.

Given that we have a very large and spread out campus it's also highly important that the planning committee finds a way to involved other campuses which would show the diversity of the team and allow the other campuses to feel involved.

### **9.3 Accessibility Funding**

Accessibility fund can allow us to make this event more inclusive of necessary inputs from SUDs and other groups to enhance the overall experience of the event. Student have spoke about the need to have the volunteers go through accessibility training to enhance them with knowledge of how to create a more inclusive experience for the all.

# **10.0 E-Commerce Plan**

## **10.1 Sales**

### **TICKETING**

Depending on if the planning committee feels as though they will be ticketing parts of the event, putting together a pub event to top off the event, ticketing for the event will be revisited and enhanced in more detail.

**ONLINE WEBSITES FOR PURCHASING TICKETS:** Given the need for students looking to enhance their portfolio and experience, a student or group will be given the opportunity to develop the website with potential ongoing relationship with the event.

## **10.2 WEBSITE**

Depending on the potential interest received from student to develop the website, this will be developed more in detail with that department.

## **10.3 Website Architecture [www.sfss.ca/sexweek](http://www.sfss.ca/sexweek)**

## **11.0 Volunteer Plan**

\*Will be revisited by the volunteer coordinator

## **12.0 First Aid Plan**

\*Will be further enhanced by Executive team if needed.

## International Undergraduate Fee Increase Campaign Proposal

Prepared by Chardaye Bueckert

Draft date November 10, 2014

Campaign goals -

- 1) Change perception that all international students are "rich"
- 2) Reduce impact on existing students (degree completion fund, grandfather clause, etc.)
- 3) Prevent funding cuts to SFU from the provincial government that encourage such increases
- 4) Ensure students are properly notified and consulted in the event of fee increases

Goal 1 - Change perception that all international students are "rich"

### SFU Budget Consultations

Council -

- President Petter and Associate VP Services Tim Rahilly expressed willingness to come speak to Council
- Arrange for this in late November or early January?
- Have international students attend?

Townhall event

- President Petter and Associate VP Services Tim Rahilly expressed willingness to come speak to Council. Could suggest this instead

Board of Governors - Body who will approve the budget

- These meetings are public but students do not have speaking rights.
- Opportunity for BOG undergraduate representative to raise a question or statement about the impact on students?
  - ~~November 25 meeting, materials need to be submitted for November 6<sup>th</sup>.~~
  - January BOG meeting (no date publicly posted)
  - January Finance Committee Meeting
  - March Board of Governors Meeting where increase will be approved

Senate - Academic governance body. Opportunity to discuss/raise negative impact fee increases have on academics

- ~~December Senate meeting. Material deadline November 13 at noon~~
  - January Meeting. Material deadline Dec 11
  - February Meeting
  - March Meeting
-

### Meetings with University Administrators

- President Petter – met November 10 to discuss statement of position
- Associate Vice President, Students – met November 10 to discuss statement of position
- Vice President, Academic – met at October 28 SFSS and SFU Budget Consultation
- Vice President, Finance

### Media attention

- Peak
- Other news outlets

### Goal 2 – Reduce impact on existing international students

#### Senate Committee on Scholarships, Awards, and Bursaries

- 1 undergraduate representative, 1 alternate
- Move a motion to divert funds?
- Raise a discussion point?

### Meetings with University Administrators

- Associate Vice President, Students – meeting request sent
- Vice President, Finance

### Board of Governors - Body who will approve the budget

- Formally request that the undergraduate rep vote against the budget if presented in its current iteration? Or move a motion?
- ~~November 25 meeting, materials need to be submitted for November 6<sup>2</sup>.~~
- January BOG meeting (no date publicly posted)
- January Finance Committee Meeting
- March Board of Governors Meeting where increase will be approved

### Goal 3 - Prevent funding cuts to SFU from the provincial government that encourage such increases

#### Select Standing Committee on Government Finance

- Submission created and presented to discuss impacts of core institutional funding cuts

### Meetings with MLAs that represent SFU

- Jane Shin, NDP, Burnaby Campus
  - Bruce Ralston, NDP, Surrey Campus
  - Sam Sullivan, Liberal, Harbour Centre
  - Jenny Kwan, NDP, Woodward's Campus
-

Meeting with Advanced Education Critic

- Kathy Corrigan

Meeting with Advanced Education Minister/Ministry of Advanced Education

- Honourable Amrik Virk
- Relevant staff

Goal 4 - Ensure students are properly notified and consulted in the event of proposed fee increases

SFU notification protocol

- Update existing BOG policy
- Draft new?

Internal SFSS procedure?

Outstanding questions –

Role of ISG & international clubs

University response to statement of position

Peak article?

## BOG Schedule -

Listed below are the dates for the meetings of the Board of Governors in 2014 and the submission dates for receipt of materials. Board meetings are usually held at 8:00 a.m. on Thursdays in Room 126 of the Halpern Centre, Burnaby Campus, with the following exceptions: **Thursday, January 30, 2014, 8:00 a.m., The Morris J. Wosk Centre for Dialogue, Strategy Room 420, 580 West Hastings Street, Vancouver, and Thursday, September 25, 2014, 8:00 a.m., SFU Surrey.**

Unless otherwise noted, the **University Relations Committee (URC)** will normally meet at 3:30 p.m. on the Wednesday **one week prior** to the Board meeting at Harbour Centre, 515 West Hastings Street, Vancouver. Unless otherwise noted, **Finance & Administration Committee (FAC)** and **Governance & Nominating Committee (GNC)** meetings will normally meet at 8:00 a.m. and 3:30 p.m. respectively on the Thursday **one week** prior to the Board meeting. FAC and GNC meetings are held at Harbour Centre, SFU Vancouver, 515 West Hastings Street. Other Board Committees under the new structure meet as required.

2014 Meeting Schedule		
Submission Deadline to Board Office	Committee Meetings	Board Meetings
January 9, 2014	January 22, 2014 (URC 3:30 pm by conference call only)  January 23, 2014 (FAC 8:00 am) (GNC 3:30 pm)	January 30, 2014 8:00 am (SFU Vancouver)
March 6, 2014	March 19, 2014 (URC 3:30 pm)  March 20, 2014 (FAC 8:00 am) (GNC 3:30 pm)	March 27, 2014 8:00 am

## Senate Schedule -

November 3, 2014	October 16, 2014	October 24, 2014
December 1, 2014	November 13, 2014	November 21, 2014
January 5, 2015	December 11, 2014	December 19, 2014

*Note: There is no scheduled meeting in the month of August.*

Date of Meeting	Material Deadline – noon	Distribution Date
January 5, 2015	December 11, 2014	December 19, 2014
February 2, 2015	January 15, 2015	January 23, 2015
March 2, 2015	February 12, 2015	February 20, 2015