

Call to Order – 9:30 am June 11, 2014 | MBC 2294

1. Roll Call of Attendance

Board of Directors

Board of Directors Member (*chair*) Zied Masmoudi
Vice President Finance Adam Potvin (*late*)
Board of Directors Member Brady Wallace
Board of Directors Member
Board of Directors Member Shadnam Khan
Board of Directors Member Jeremy Pearce
Councilor Naveed Azad
Councilor
Student-At-Large Baqar Hassan
Student-At-Large Erika Pan

Society Staff

Build SFU General Manager Marc Fontaine
Copy Centre Coordinator Nancy Mah
Financial Coordinator Vanessa Kwong
FBS Promotional Coordinator *vacant*
Minute Taker Dion Chong

Regrets

Board of Directors Member Darwin Binesh

Absent

Councilor Bianca Ng

2. Adoption of the Agenda

MOTION COMSERCOM 2014-06-11:01

Khan

Be it resolved that the agenda be adopted as presented.

CARRIED

3. Ratification of Regrets

MOTION COMSERCOM 2014-06-11:02

Khan

Board of Directors Member Darwin Binesh

CARRIED

4. Discussion

a. Copy Centre

Discussion from last COMSERCOM resulted in two options: making the copy centre a more public business thus placing it into a more public section in the Student Union Building, or focus on internal operations of the societies and place the Copy Centre on the bottom floor. COMSERCOM was to make a recommendation to the Board for ratification.

Wages line item in the budget for the year ending April 30th, 2013 received reallocations from the Independent Electoral Commission and Build SFU. Although the Copy Centre operated overtime during the elections, the IEC was not charged a rush order charge. Departments and

board projects have also asked for reduced pricing for internal printing in order to facilitate and support Student Society initiatives. Thus, a percentage of internal costs were not reflected in the budget.

The Vice President Finance and the Business Representative conducted some research into pricing of printing. Document Solutions catered to SFU departments with specialized price, although new prices would be rolling out soon. Cornerstone undercut in a number of areas, but quality suffered as a result. The majority of students and even clubs or student unions did not require the level of bulk printing offered by Cornerstone.

It was difficult to discern between purchases by different populations, unless they were making large orders. It was possible to split the internal departmental printing, but this would require significant manpower from the finance office to review each transaction made by each department in the past year. Further, changes occur from year to year, as Build SFU and the two concerts brought significant internal revenue, which did not occur before.

Binding is minimal for undergraduate students (limited to honours). External primarily consisted of SFU departments.

Half of sales are from non-SFSS members. Walk-in pricing was capable of fluctuating. SFU departments tend to do bulk printing. Tiered pricing is only used for the plotter.

If the Copy Centre becomes strictly internal, the Student Society had to be prepared to fund the entirety of its operations, as no outside revenue would accrue to offset the fixed costs of the service. If it was to go external, it was necessary to place the copy centre in a more attractive location in order to offset costs through increased traffic.

Marketing was in place for Copy Centre, but smaller scale orders had an impact on labour. For the move into the Student Union Building, primary printers will be in the Copy Centre.

Negotiations would occur to install self-service machines.

Colour copier lease is over in September, and all hallway copiers were in December. Cost per copy/maintenance will continue, but the Society will no longer have to cover leases on machines which are bought out. The Student Society will benefit from this until such time that machines reach end-of-life.

Cost of sales may be too high to justify increasing business, due to increased labour.

In the SUB layout, the Copy Centre was placed on 8th level originally. The potential existed to shift the Copy Centre to the 9th level. Print stations throughout the building were also considered for average undergraduate printing

Issue of visibility had been a concern from the move into the MBC. The Student Society has never defined the role of the Copy Centre.

Copy Centre had the advantage of maintaining business from Clubs and Student Unions.

Graduate businesses was sourced from the departments for theses as opposed to Document Solutions.

If the building achieved its purpose of drawing in the membership, there was a hope that students would have greater awareness of the programming and recognize the value and speed of the service, thus increase patronage

The committee was reminded that questions relating to the Copy Centre should involved the coordinator as she had the necessary experience and expertise to provide answers to the committee.

MOTION COMSERCOM 2014-06-11:03

Khan

Be it resolved to move the meeting in camera with management

MOTION COMSERCOM 2014-06-11:04

Khan

Be it resolved to move the meeting ex camera

All members echoed the sentiment that by placing the Copy Centre on the 9th level, revenues would increase, but not by enough to justify its displacement of another space. One member cited that if revenues to "external" students were to double, extra profit would remain limited.

MOTION COMSERCOM 2014-06-11:04

Khan

Be it resolved to recommend to the Board of Directors that the Copy Centre be on level 8 of the Student Union Building.

Concerns was raised around the lack of staff support to the discussion were raised, along with concerns of the committee attempting to make decisions on quantitative grounds as opposed to qualitative one based on the principle of servicing the membership through their academic careers. It was indicated that the in camera session was a discussion revolving labour relations and thus could not include staff. Further, no discussions are being made on the service as it was being provided, with the motion only reflecting. Rationale of discussion occurred. It was deemed that priority in Student Union Building programming should be given to student space.

CARRIED

5. Adjournment 10:32am

DC /CUPE 3338