

Call to Order – 12:34 pm February 18, 2015 | Build SFU Think Tank

The Events and Promotions Committee acknowledged that the meeting was being conducted on Unceded Coast Salish Territories, which included the Squamish, Musqueam, Stó:lo, and Tsleil-Waututh people to the current knowledge of the Society.

1. Roll Call of Attendance

Committee Composition

Vice President Student Life (*chair*) Kayode Fatoba
Board of Directors Member Katie Bell
Board of Directors Member Rebecca Langmead
Board of Directors Member Shadnam Khan
Board of Directors Member
Councilor
Student At-Large
Student At-Large

Society Staff

FBS Promotions Coordinator *vacant*
General Office Coordinator Lawrence Jones
General Office Coordinator Rena Hood-Lundrie
Minute Taker Dion Chong

Guests

Board of Directors Member Adam Potvin
Board of Directors Member Deepak Sharma
SFU Golden Key Colin Walker
Wild Salmon Warrior Day Tsatia Adzich
Wild Salmon Warrior Day/CJSF Neelam Gandevia
SFU Relay for Life Manal Masud
Member Hangue Kim
Member Tim Kwon

Regrets

Councilor Erwin Kwok
Student At-Large Anson Wong

Absent

Student At-Large Kevin Kumar

2. Adoption of the Agenda

MOTION EPCOM 2015-02-18:01

Langmead

Be it resolved to adopt the agenda as amended.

All agenda items were new and added to the agenda at the beginning of the meeting.

3. Ratification of Regrets

MOTION EPCOM 2015-02-18:02

Langmead

Be it resolved to ratify regrets from:

Councilor Erwin Kwok (*academic*)
Student At-Large Anson Wong (*medical*)

4. Matters Arising from the Minutes

MOTION EPCOM 2015-02-18:03

Langmead

Be it resolved to approve the minutes of 2015-01-14 and 2015-02-04

CARRIED

5. Unfinished Business

a. Wild Salmon Warrior Day

MOTION EPCOM 2015-02-18:04

Langmead

Be it resolved that EPCOM to partner with CJSF 90.1FM radio station on the Wild Salmon Warrior Day at SFU Harbour Centre Campus on Friday March 27th 2015.

Be it further resolved that EPCOM to approve up to \$1400 total from 817/20 Events-Committee, with \$1000 for food and \$400 for performer honorariums.

Additional art supplies was being budgeted for the Surrey event in consideration of its timing with exam period. \$1000 for food is estimated for 30 to 40 people. Art supplies – paint, paper, paintbrushes, venue protection etc. 900-\$1000.

CARRIED

MOTION EPCOM 2015-02-18:05

Langmead

Be it resolved that EPCOM to partner with CJSF 90.1FM radio station on the Wild Salmon Warrior Day at SFU Surrey Campus on Friday April 17th 2015.

Be it further resolved that EPCOM to approve up to \$2000 total from 817/20 Events-Committee, for food, performer honorarium and art supplies, with \$1000 for food, \$700 for performer honorariums, and \$300 for art supplies.

No venue costs for Surrey, with the hope that drumming and louder performance activities can be housed in the outdoor space at Central City.

Event organizers left at 12:52pm

CARRIED

b. Relay for Life

While the majority of costs were offset by sponsorship, there were some costs.

MOTION EPCOM 2015-02-18:06

Bell

Be it resolved to partner with SFU Relay for Life.

Be it further resolved to approve up to \$600 from 817/20 Events-Committee for the event AV and sumo suit rental.

The organizer was reminded that the Student Engagement Fund would entertain such funding propositions. The committee would follow up on the matter.

CARRIED

6. Discussion

a. Tennis Canada

Student tickets are available for their tennis cup in Vancouver—\$60 tickets are available for \$30.

Hassan left at 12:57pm

The committee had consensus that promotions would not be desirable, particularly given that Society social media provides minimal promotion of non-SFSS events, even those run by members.

b. Golden Key Sponsorship

SFU Golden Key chapter is holding a national conference in downtown and is seeking sponsorship. The event is organized by SFU students, with 25 to 50% of participants being members of the SFSS. The sponsorship package was circulated amongst committee members. For context, Golden Key membership is tied to a criterion and therefore could not be registered as an SFSS club.

Issue was raised that the committee does not provide sponsorship as a non-profit organization, and will only provide support for specific costs. A budget would be provided to the organization next week.

c. SFSS Appreciation Gala—April 3rd

Executive Committee recommended April 3rd for the gala date. The event is currently tasked to the Vice President Student Life and the Student Union Organiser. Confusion was expressed by members of the committee around the difference between this event and the party conducted in January, as well as the lack of any proposals submitted to the committee.

The gala was different from the Organization-Wide Party hosted in January as it includes staff, incoming and outgoing board members, and volunteers from across the Student Society. It appreciates the individuals who contribute to the Society at its various levels.

POSTPONED INDEFINITELY

Khan

d. SFU Got Talent

The report is being finalized and will be presented to next EPCOM.

e. Taste of Trance

Further human resource assistance is being requested to sell tickets and promote the event through various available channels. There was an end goal for 350 attendees on the event. Significant savings have been realized through a reduction in production costs.

7. New Business

a. Kinder Morgan NEB Dialogue Event

Reinvest in Our Future – Four events focused on climate change awareness and reduction. The SFSS Environment Representative is hosting a dialogue, with findings of the dialogue being used to inform the SFSS National Energy Board submission on the Kinder Morgan pipeline. Assistance from EPCOM is requested financially, while Advocacy Committee would provide human resource support.

While an ADV initiative, it was seen as a matter which should be supported through all available SFSS resources given the Board of Directors' receipt of intervener status and the decision of the Board to take a formal stance on the issue.

MOTION EPCOM 2015-02-18:07

Khan

Be it resolved to approve the up to \$1500 for the Kinder Morgan Dialogue event contingent upon approval of the event in principle by the Advocacy Committee.

Be it further resolved to approve up to \$1,500 total for the dialogue allocated as follows:

- Materials \$100
- Honorarium \$500
- Advertising \$250
- Food \$400
- Equipment \$250

CARRIED

b. Green Jobs Fair

The event was focused on promoting renewable energy by encouraging solar and wind energy companies to provide for a jobs/science fair in Convocation Mall. This is both an opportunity to provide the community with a showcase of clean energy developments, as well as networking opportunities. The event would target companies researching and developing clean energy, with attendance from students interested in environmentalism and in such energy development. Promotion will be needed

Up to \$2000 is needed, with \$200 for DJ, \$200 for DJ equipment, \$500 for catering, \$300 for speaker honorarium, and \$800 for facilities, including the 30 tables and electricity.

SFSS Board currently invests in clean energy, and the Vice President Finance will speak at the event to promote SFSS clean energy plans.

MOTION EPCOM 2015-02-18:08

Khan

Be it resolved to approve the Green Jobs Fair in principle for the month of March.

Be it further resolved to approve up to \$2000 from 817/20 Events-Committee, allocated as follows:

- \$200 for DJ
- \$500 for catering
- \$300 for honorarium
- \$200 for av equipment
- \$800 for facilities cost

Convocation Mall would allow the optimal number of students to flow through the space.

Action Item: Vice President Finance will return with a concrete date on the event

Action Item: A marketing plan will be brought to the EPCOM.

CARRIED

8. Attachments

Advocacy Campaign Green Jobs Fair.docx
Behind the Scenes with Jessi Cruickshank.docx
KinderMorganDialogueProposal.pdf
Wild Salmon Warrior Day.docx

9. Adjournment 1:22pm

DC /CUPE 3338

Wild Salmon Warrior Day

Be it resolved that EPCOM to partner with CJSF 90.1FM radio station on the Wild Salmon Warrior Day at SFU Harbour Centre Campus on Friday March 27th 2015. Be it further resolved that EPCOM to approve up to \$1400 for food and performer honorariums, with \$1000 for food and \$400 for performer honorariums.

Be it further resolved that EPCOM to partner with CJSF 90.1FM radio station on the Wild Salmon Warrior Day at SFU Surrey Campus on Friday April 17th 2015. Be it further resolved that EMPCOM to approve up to \$2000 for food, performer honorarium and art supplies, with \$1000 for food, \$700 for performer honorariums, and \$300 for art supplies.

Risk Mitigation:

The food caterers have food safe, as does the Project Lead (Tsatia Adzich) and organizer, J Peachy (SFU Alumni).

Vancouver Event Location: Harbour Centre, alongside the State of Extraction Conference, organizer Stephen Collis –
conference 1:30pm
Radio show 12-1
Chris hedges keynote

KINDER MORGAN

DIALOGUE PROPOSAL

Aateka Shashank, Jessie Russell, Deven Azevedo, Eva Wong, Anson Lee, Michael Carbonnier, Tesicca Truong,

Kinder Morgan Dialogue

Event Mission Statement:

To foster student engagement through a dialogue event about the proposed Kinder Morgan pipeline expansion and rerouting

To use the findings and outcomes from the dialogue to inform the SFSS' submission to the NEB and communicate the findings back to the student body.

Overview

What: An open dialogue with the students at Simon Fraser University regarding the proposed pipeline construction on Burnaby Mountain. This event is part of a week-long series called *Invest in Our Future* of happening in collaboration with SFU 350, the Wilderness Committee, SFPIRG and Sustainable SFU from March 23-27.

When: March 24 or 25 (TBD) from 4:30-7:30

Where: Saywell Hall, SFUBurnaby Campus

Why: To learn what the students of Simon Fraser University collectively see as the benefits and negatives of the proposed pipeline project. These findings will be published in a final report and will be available to the student body. The findings will contribute to SFSS' submission to the National Energy Board.

How: Short introduction providing information about both sides of the issue. Roundtable discussion between students and advocacy members from the public will be present to share their views on the project. This varied level of discussions will allow for a wide range of opinions and concerns to be shared. By the end of the event, the numerous ideas will be narrowed to a consensus view on what the SFU student body feels to be the greatest concerns/opinions that should be directed to the NEB.

SMART (Specific, Measurable, Achievable, Relevant, and Time-bound)

Action Items and Action Items Timeline:

Action Item: Logistics finalized (date, location, speakers, etc.)

Timeline: End of February 2015

Action Item: Promotional materials complete and ready to distribution

Timeline: March 1st, 2015

Action Item: Volunteer facilitators recruitment finalized

Timeline: March 16, 2015

Action Item: Organize a student dialogue on the KM project
 Timeline: End of March 2015

Action Item: Create a final report with the outcomes of the dialogue
 Timeline: End of April 2015

Action Item: Incorporate the outcomes of the dialogue into the SFSS' NEB submission
 Timeline: End of April 2015

Positioning:

Describe how the campaigns goals and objectives are positioned within the current SFSS goals and strategic objectives.

The Kinder Morgan Dialogue enables the SFSS to inform students about both sides of the issue and create space for constructive conversations about a project that will significantly impact SFU. As an intervenor in the NEB process, we have a responsibility to consult students and incorporate their feedback into our submission.

Human Resources:

1. *Project Lead?* SFSS Environment Representative: Tesicca Truong
2. *Committees or departments involved?* Advocacy and Events Committee, Communications Department
3. *Active members in the campaign?* Anson Lee, Eva Wong, Aateka Shashank, Michael Carbonnier, Jessie Russell, Deven Azevedo

Proposed Budget:

Item	Amount	Comments
Equipment	\$250	Mics, Projector (x2 - Twitter wall,), Tables, etc.
Food	\$400	Finger food (Pizza, veggie platter) drinks
Materials	\$100	Chartpaper, markers, sticky notes, name tags, etc.
Thank you and Honorariums	\$500	Speaker: Shauna Sylvester (tentative), Derek Corrigan, volunteer facilitators
Advertisement	\$250	Posters, banners, etc.
Total	\$1,500	

Scotiabank Behind the Scenes with Jessi Cruickshank

Overview

The Scotiabank Behind the Scenes event will be held in the SFU Theatre on the evening of Wednesday, March 25, 2015. The event is part of a cross-Canada tour that will bring noted media personality Jessi Cruickshank to 10 college and university campuses. The format of the event would consist of a half an hour speech / Q&A discussion with TV Host and eTalk LA Correspondent Jessi Cruickshank about her experiences on the red carpet interviewing some of the biggest names in Hollywood. The screening of a film will then follow this interactive chat with students. Film screening rights are currently being attained. Film details will be proposed and subject to university approval when available.

Additionally, we hope to construct a red carpet experience in the theatre lobby on the evening of the event. This would consist of a red carpet entrance with stanchions and pop up step-and-repeat photo walls for students to take pictures in front of.

Audience

This event is being put on solely for SFU student. The audience will consist of only them.

Event Promotion

We welcome any discussion regarding promoting the event on campus, whether through university support, student union, or ideally, both. We would like to have a CSR on campus a week prior to the event promoting. We will not be pushing students to sign up any Scotiabank products. We will simply be handing out details and a small takeaway (keychain, unpopped microwave popcorn bag with event details).

We are happy to rent out a booth and cover any costs associated. We understand that all universities have different rules in regards to promotion and we are more than happy to abide by all of them. We truly believe that this would be an enjoyable free event for students who have grown up seeing Jessi on TV, and we would like to share this experience with as many students as possible.

We would also like to discuss putting up posters throughout the school ensuring we receive university design approval on all pieces. Discussions regarding the potential for promotion on SFU social media platforms would also be appreciated.

Student Contact

Students can voluntarily give a CSR their details (name and email address), or we can have a sign-up link on the posters. We are open to discussion regarding what you believe is the best way to inform students of the event.

Event Charges

The event will be put on free of charge for SFU students.

Gaining Access to the Event

As mentioned above, we are open to discussion regarding how you would like us to outreach to students. We will not require that they sign up for any Scotiabank products. Having on-campus promoters voluntarily collect email addresses or including a sign-up email on event posters could be an option. We're also open to ticketing through the theatre (even though it's free for students) if you believe this is a better option.

Filming / Photography

Filming and photography is a possibility. We're still working out these details. We do hope to construct a red carpet experience in the theatre lobby on the evening of the event. This would consist of a red carpet entrance, and pop up step-and-repeat photo walls for students to take pictures in front of. We're happy to discuss any rules regarding filming and photography.

ADVOCACY CAMPAIGN PROPOSAL TEMPLATE

Adam Potvin

SFSS LOGO

VP EXTERNAL RELATIONS

A globe with money going into it and solar panels sticking out.

Reinvest in our Future: Green Jobs Fair

Campaign Mandate or Mission Statement:

- 1) To show SFU students what jobs are out there in the renewable energy field.
- 2) To educate SFU students on what green energy is and what green energy companies are doing, both in terms of mechanics and in alleviating climate change.
- 3) To assert that investing in renewable energy socially, financially, and politically is an effective and proactive way to combat climate change.

In layman's terms, this event will be at least 10 companies setting up booths in the AQ and showing students what they do and have some cool scientific projects, kind of like a science fair. It will be touted as a recruiting fair for students looking for jobs in the renewable energy sector. Both companies and students should be interested. So, it's kind of like a science fair and a job fair in one event.

As a supplementary element, I want to get at least 3 well-known speakers from companies, governments and not-for-profits to speak at the event. I will also speak at the event. The speeches will revolve around clean energy being the future and our best tool to fight climate change. The event will keep anti-pipeline rhetoric and the like to a minimum. The tone will be positive, proactive and forward-looking rather than protestorial .

On the side, there will be music being played throughout the event and food supplied by FBS Catering.

SMART (Specific, Measurable, Achievable, Relevant, and Time-bound) Action Items and Action Items Timeline:

- 1) Bring awareness of the renewable energy workforce to the SFSS membership.
- 2) Apply political pressure on the need to adapt to renewable energy options
- 3) Create an exciting and scientific atmosphere in a type of Science Fair convention at the Convo Mall
- 4) Have well-known speakers speak at the event specifically on renewable energy and climate change, including perhaps Corrigan, Vancity, Tesla, Suzuki Foundation
- 5) Give students the chance to interact with each other and with green energy companies in a comfortable and fun event with music and food.
- 6) Adam Potvin will make a speech on how the SFSS has invested \$12,000 into clean energy companies and how this type of activity is the best way we can beat climate change. This will help build SFSS's image as an organization that puts its money where its mouth is and challenges other governmental institutions to do the same.

Most of these goals can be measured through feedback surveys at the event.

Campaign Timeline:

Book Convo Mall for March 27th 11 am -3 pm: Done

Book DJ for 11 am -3 pm: By February 27th. Will cost \$200

Book tables: Done

Book AV equipment for music and speakers: By February 27th: Will cost \$200

Book catering services: By February 27th. Will cost \$500

Honourarium for Speakers: \$300

Miscellaneous costs for company booths (electricity, etc.): \$800

Total Cost: \$2,000

Positioning:

The SFSS just invested \$12,000 into the Clean Energy Index (a collection of 30 companies in the renewable energy sector)*. This is directly aligned with this event. The SFSS has also taken a stance on the Kinder Morgan pipeline which is related to the broad theme of this event.

**See attached Clean Energy proposal for the SFSS, which was passed in November, 2014.*

Human Resources:

1. Project Lead: Adam Potvin
2. Other committees or departments involved: Divest SFU, Sustainable SFU, SFU 350 & Wilderness Campaign Committee
3. Active members in the campaign: Around 10

Proposed Budget if any:

Attached to Campaign Timeline. Should be a maximum of \$2,000.



SFSS Clean Energy Investment Plan

Taking a lead in combatting climate change in the most effective way possible

Proposed Motion:

BIRT that the VP Finance and the Financial Coordinators create an account with Scotia iTrade.
BIFRT that the SFSS buy 1,000 shares of the Global Clean Energy ETF (ICLN: NASDAQ), using cash from the General Fund.
BIFRT this investment may be sold at any time.

Fundamentals:

Name of Broker: Scotia iTrade

Name of Proposed Security: iShares Global Clean Energy ETF (ICLN)

Name of Exchange: NASDAQ

20-day Moving Average Price: \$10.70 (\$US)—0.89 CADUSD Exchange Rate

Proposed Number of Purchased Shares: 1,000

Approximate Value of Purchase: \$12,000 (\$CDN)

Transaction Fee: \$24.99*

Quarterly Fee: \$25 if the market value of the account drops below \$10,000 (20% decrease)

*Additional currency exchange commission fee will be charged. Will likely be around 2% on purchase.

*This transaction fee will only be applied when buying the security and if/when we sell the security. This transaction fee would be in addition to the aforementioned commission fee.

Description of Proposed Security:

An ETF (exchange-traded fund) is, for all intents and purposes, a stock; it trades on an exchange and can be bought and sold at any time. It is different in the sense that instead of it being a stock issued by a single company, it is rather a collection of stocks from a pool of different companies.

In this case, the Global Clean Energy ETF holds stocks from 30 companies from around the world, exclusive to the clean energy sector. This includes companies involved in semiconductors, electrical utilities, commercial services and supplies, construction engineering, renewable electricity, and electrical equipment. These companies are engaged in providing solutions for solar, wind, and other renewable sources of energy.

An ETF is a financial security, which means it is a tradeable financial asset. I will use the term “security” as reference to this ETF from this point forth.

I will use the term “clean energy” to refer to renewable sources of energy.

Assumptions Underlying this Purchase:

1. Human-induced climate change is a real and imminent threat
2. Governments (student or otherwise) have a duty to mitigate threats within the scope of their power
3. Governments (student or otherwise) have the duty and ability to combat climate change
4. SFU students likely support the notion of combatting climate change
5. As a not-for-profit organization that represents 25,000+ people, the SFSS has jurisdiction in acting in a way that furthers the interests of the people it represents

What can we do to Combat Climate Change?

Advocacy:

We’ve seen environmental movements, both on campus (Divest SFU) and off campus that call for a divestiture of fossil fuel investment, which means for organizations to stop investing in fossil fuel companies, and to sell off all stocks and bonds issued by these companies. This tactic has largely proved futile. For instance, SFU officially wrote an “SRI (Socially Responsible Investing) Policy” to appease Divest SFU, without making any actual changes to its investment portfolio.

Organizational Conservation of Energy:

This approach refers to making small changes around the office, such as powering off all computers when not in use, keeping lights off whenever possible, taking the bus to work, etc. While this is a noble approach, it is unlikely to make significant change, while potentially slowing down the operations of the SFSS.

Investing in Clean Energy Companies:

If the world was run on mostly renewable energy sources as opposed to oil and gas, many of our climate change fears would be averted. The reason the world is not running on renewable energy today is because the technology is not yet advanced or efficient enough for the energy to be supplied cheaply. In other words, renewable energy is too expensive for people to use on a large-scale. However, this trend is weakening as renewable energy companies continue to research and develop increasingly sophisticated solutions—the electric car by Tesla as an excellent example.

Unfortunately, it may take decades for renewable energy to become cheap enough for the masses to use. What can speed up the process is if renewable energy companies could spend more on

research and development in order to make renewable energy more cost-effective. In order to do this, these companies need access to cash, which can come in the form of debt (getting a loan from a bank, for instance) or in the form of equity (selling shares to investors who get a partial claim to the ownership of the company in exchange). Thus, investing in a company helps the company.

By investing in clean energy companies, we are helping these companies have easier access to cash through issuing shares, which they would then use to fund research and development projects to make renewable energy less costly. Like every company, renewable companies share the desire to grow; if we can agree that we would like to help renewable energy advance, investing in clean energy is the biggest step forward the SFSS can possibly make.

Through increased investment on a large-scale, renewable energy may even become a more viable and feasible source of energy than oil and gas within our lifetimes. The SFSS can follow the golden rule by doing what all other governments across the world can—and should—do.

Precedent:

Organizations and governments all over the world invest in and subsidize renewable energy. Here at home, Stephen Harper, gave \$400 million in subsidies to oil and gas companies to pursue development in biofuels, wind and solar energy sources.

The Rockefeller Brothers fund, which is worth \$860 million (ironically, Rockefeller made his fortune in oil), recently replaced all of its fossil fuel investments with investments in clean energy. This follows a lead from a list of global billionaires and funds who have pledged to do the same.

How the SFSS can make Positive Change and Stand to Benefit:

It is hard for groups of people to convince governments and businesses to divest from fossil fuels, especially when they are focused on negativity and merely talking the talk. The SFSS has an opportunity to take a more proactive approach, one that does not seek to criticize, but to lead by example and walk the walk. This approach is endorsed by SFU's Sustainability Coordinator, whom I've spoken with and who is eager to partner with us in this. I'm assuming Sustainable SFU and even Divest SFU would likely take an interest in this as well.

This project will likely attract positive media attention, which would not only add respect and credibility to the SFSS but also spur greater change by even larger organizations. The SFSS can set a very strong precedent for university student societies across the country to join in as well as call on municipal, provincial and federal governments to follow our lead in clean energy investment.

Logistics and Potential Risks:

Vancity is currently the SFSS's bank, but it does not offer an electronic brokerage system. The closest alternative would be to set up an "ethical investing" account, whereby a portfolio manager would buy and sell securities that satisfy Vancity's definition of "ethical" and give the SFSS limited power over what it holds. This also adds another layer between the SFSS and our investment. It sends a much stronger and clearer message for the SFSS to invest directly in clean energy specifically, as it would satisfy our investment criteria (as explained above) and we would have full control over what we hold.

Scotia iTrade is the preferred broker in this endeavor, as it offers competitive rates, is reputable, and the added benefit is that Scotiabank may end up financing our Build SFU project. It would take perhaps an hour to set up the account with Scotia iTrade and should not require any maintenance or other work by our Financial Coordinators. The VP Finance, however, would be happy to keep FASC and BOD updated on the performance of the security. We are free to sell the security at any time we wish.

The risk is that the market value of the account may decrease. This is possible with any security, especially stocks, where irrational market forces can create volatility in prices. However, it should be noted that this security has never dropped below \$6.38 in its 6-year existence. Given its current price, this would mean a 35% decrease (or \$4,000), which one can consider a worst-case scenario. In the context of the greater Society, where our operating budget sees annual revenue of over \$2.5 million, and where our Food and Beverage Services will likely lose close to \$400,000 this year, a worst-case scenario of \$4,000 is palatable; it would mean a loss equivalent to 1% of our annual FBS losses or 0.16% of our annual revenue.

Relationships with Current SFSS Policies and Funds:

This purchase does not violate our constitution, bylaws, or policies. The proposed financial policy includes a stipulation regarding investment:

"The SFSS may hold up to \$15,000 in the form of financial securities (investments) so long as minimum cash and equity thresholds are met in both the General Fund's operating transactional account and in its unrestricted fund balance, respectively."

The purchase would come from the cash in the General Fund. This would mean that the amount of cash would decrease, but that it would be cancelled out because a new asset—investments—would be created. Upon purchase of the security, the total equity in the SFSS would decrease by the amount equivalent to fees (likely under \$300). From there, the changes in the SFSS's equity would be directly tied to the changes in the value of the investment (less the possible quarterly fee).

It would be extremely unlikely for this investment to violate our policy on minimum equity and cash thresholds (proposed). If the ever market value of the investment falls such that our General

Fund equity threshold is not met, the security should be sold immediately. Similarly, if ever the General Fund is unable to meet its minimum cash threshold (proposed), the security should be sold immediately.

Citations and Resources:

1. <http://www.ishares.com/us/products/239738/ishares-global-clean-energy-etf>
2. <http://www.engadget.com/2014/09/22/rockefeller-investment-renewables/>
3. <http://o.canada.com/technology/environment/harper-government-gave-big-oil-and-pipeline-companies-400m-to-go-green>
4. <http://www.scotiabank.com/itrade/en/0,,3527,00.html>
5. The SFSS 2013-2014 audited financial statements
6. My correspondence with Scotia iTrade personnel (available upon request)