

Call to Order – 12:38pm, June 22, 2015 in SUR 3040

**1. Roll Call of Attendance**

**Committee Composition**

Chief Officer..... Taylor Theodore  
Surrey Affairs Officer ..... Prabjit Bassi  
Campus Life Officer..... Kiran Binning  
Promotions and Outreach Officer ..... Mufaro Mbudzi  
Surrey Board Liaison [non-voting] ..... Jas Hans  
Officer ..... Riley Schina  
Officer ..... Simran Lail  
Officer ..... Arshdeep Johal

**Regrets**

Officer ..... Dominique Manga  
Officer ..... Alice Chou

**Absent**

Officer ..... Zainah Merani

**Society Staff**

Surrey Campus Coordinator..... Ed Deeks

**Guests**

Student..... Jessica Verma  
SFSS Communications Coordinator ..... Irma Arkus  
Build SFU Consultation Coordinator..... Ross MacMillan  
SFU Student Life..... Josephine Gunawan  
SFU Student Life..... Paige LaBar

**2. Adoption of the Agenda**

MOTION SCC 2015-06-22:01

Bassi/Schina

*Be it resolved to adopt the agenda.*

**3. Ratification of Regrets**

MOTION SCC 2015-06-22:02

Binning/Johal

*Be it resolved to accept regrets from Manga, and Chou.*

CARRIED

**4. Matters Arising from the Minutes**

MOTION SCC 2015-06-22:03

Schina/Binning

*Be it resolved to approve the minutes of 2015-05-05.*

CARRIED

**5. Irma Arkus: SFSS Communications Strategy**

Irma Arkus spoke to the committee about developing a more harmonized approach to communication and promotions across the SFSS, particularly with respect to social media. She is currently undergoing a six month evaluation of Base Camp project management software which might be useful to the SCC. She is hosting social media workshops for staff, and may hold a similar workshop for the SCC. Other areas for improvement include populating the SFSS Events calendar, cross-promotion with club and DSU events. and multi-campus events. The Events and Promotions sub-committees will arrange to meet with Arkus in the near future.

Merani entered at 12:49 p.m.

**6. Ross MacMillan: Build SFU**

MacMillan said the Build SFU team is hoping to foster ongoing conversation with Surrey students about their needs and hopes for the Surrey campus community. Priorities noted so far: lounge space, study space, meeting space, extended library hours, electrical plugs. He is currently trying to understand the SFU Surrey student experience better. Members noted that students from other campuses and schools take up a lot of resources on campus. MacMillan said the next debenture referendum will likely occur in the fall 2015 semester, and responded to questions concerning investment in future benefits, building maintenance, and features of the new student union building. The committee noted that more detailed visuals would help Surrey students to assess the usefulness of the student union building features. SCC members were encouraged to suggest improvements that might improve their experience at the Surrey campus.

**7. Surrey Affairs Report**

Bassi reported that her sub-committee is working on plans to improve lounge and study spaces in Galleria 4 and 5. They are planning a student consultation process pending SFSS Board approval of the project and budget. She is also working on potentially creating a petition to have the Surrey library hours extended to include Sundays and later evenings. She reported that students are complaining about a lack of electrical plugs, as well as plugs that do not work on Galleria 5.

**8. Surrey Student Life**

LaBar and Gunawan noted that they are currently planning Week of Welcome and fall Orientation tours. They mentioned potential for handouts and promotional materials (due min-August), and invited the SCC to help plan fall WOW activities. An Orientation tour scrip needs to be developed for the SFSS/SCC office. Gunawan noted that September 9<sup>th</sup> is the launch of SFU's 50<sup>th</sup> Anniversary celebrations, and they are planning to amp up WOW activities this year. It was noted that the majority of 50<sup>th</sup> anniversary activities are planned for the Burnaby campus.

**9. SCC T-shirts**

Deeks reported that the new t-shirts are expected on July 3<sup>rd</sup>.

## 10. Events

Clubs Day Review: Summer Clubs Day was quiet, but several students showed interest in the SCC. A small survey was conducted, and members spent time networking with other student groups.

Games Night Review: The June 11<sup>th</sup> Games Night attracted about 30 students. Many other students appeared to be unaware of the event and/or were uncertain if the event was open to everyone. Bassi encouraged the Events committee to work cooperatively with clubs and DSUs in their planning.

Week of Welcome Barbecue – Deeks noted that the fall barbecue is traditionally held on the Wednesday of the first week of classes. However, he also noted that SFU's 50<sup>th</sup> Anniversary kick-off event is planned for the same day in Burnaby, and wondered if Thursday September 19<sup>th</sup> might be a better date for the Surrey event. Hans felt that the \$2500 suggested budget was a large portion of the committee's annual budget, and suggested seeking sponsorship. The committee will discuss the date and plans further before the next official meeting in July. Deeks noted that he requires eight weeks to complete arrangements of the event.

### 'Fun In the Sun' Event

A 'Fun in the Sun' featuring water fights and soccer is being planned for Holland Park near end of the summer semester.

### Pub Night

A Pub Night is planned to take place within the next month.

## MOTION SCC 2015-06-22:04

Bassi/Schina

*Be it resolved to approve spending of up to \$80 for a summer Pub Night.*

CARRIED

## 11. Promotions and Outreach Committee Report

Mbudzi said that word-of-mouth remains the most effective method of promoting SCC events and campaigns, and he is working on ways to improve this network. He noted that the committee's social media channels have been largely dormant until recently. A new Instagram account was recently created, and the Promotions and Outreach Committee will work with Arkus to develop a communications schedule and a comprehensive strategy for promoting SCC activities. Deeks said he would help Mbudzi to locate and refresh the committee's volunteer list, and to make better use of the university's Student Ambassador volunteer program.

## 12. SCC Meeting Schedule

Members expressed an interest in holding summer meeting by-weekly. July 6<sup>th</sup> was suggested. Deeks noted that he is unavailable to resource the meeting on that date, but encouraged informal planning meetings at any time.

**13. Other Business**

New SFSS Executive Director: Martin Wyant starts July 6, 2015

**14. Adjournment**

The meeting adjourned at 2:26 p.m.